

Spontania Live Events offers a new interactive channel to reach your target audience overcoming barriers of little time and tight budgets. Enrich your corporate communication strategy with the leading delivery solution of real-time multimedia events for all type of audience geographically dispersed.



**More events, enhanced impact, lower costs, less-preparation time, higher profitability**

### Applications for your business

- Launches of new products and services
- Conferences, seminars and briefings
- Institutional messages
- CxO-level corporate communications
- Sales and business presentations
- Investors relations

### Benefits for your organization

- Impact: Gain brand awareness, presence and name recognition
- Rapid-dynamic-attractive-customizable
- Starring your message, product, business, brand
- Simple: Streamline the attention of your audience at the event
- Profitable: Generate opportunities at marginal cost
- Innovative: Exceed your attendees' expectations
- Differential: accelerates the cycle of delivering events

### Testimonials:

"The participants of our scientific meetings and conventions are located in different cities, even in different countries. We highly think of this matter when organizing our events due to its cost and time impact. Spontania Live Events technology has enabled us to deal in a quicker and dynamic way with our contact network, beyond precedent boundaries and increasing the total attendees and their active collaboration in our activities. This experience has been progressing so successfully, and both the users' satisfaction and ours as organizers are excellent."

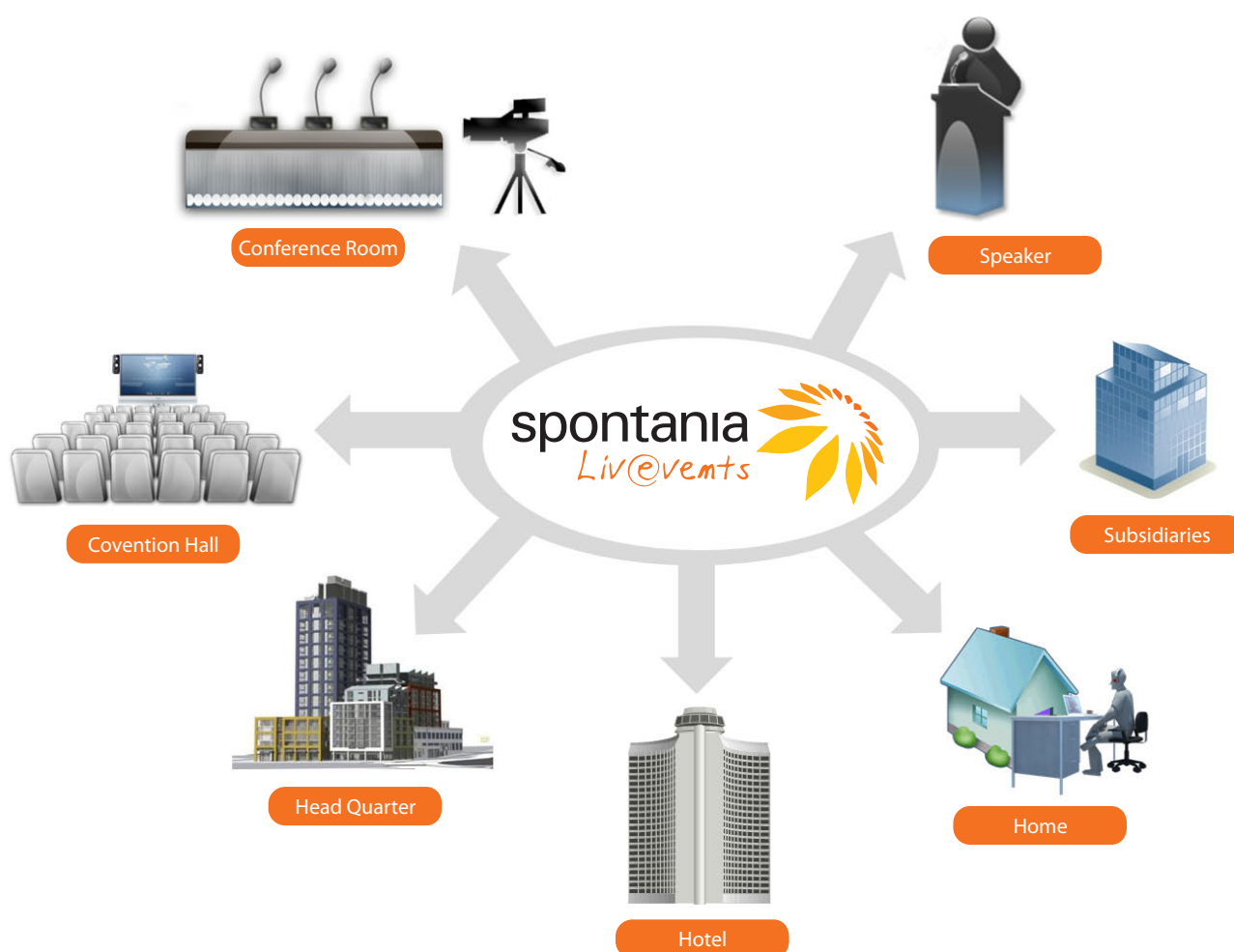
Nicolás Villar, NETS Project Director  
 Gaspar Casal Foundation, Spain

"As a non experienced user in this kind of technology, I would have never thought that it could be so easy to be with my audience at on the other side of the world at with just one click on my desktop. I still don't know what happened, but it works... Excellent video and audio quality at the same time with PowerPoint showing. Now I am in touch with my partners in fifteen countries every anytime I need without moving from my office in Connecticut."

Jack Trout, Best Seller Marketing Guru  
 Trout & Partners, USA

## Larger audience capacity, extended scheduling flexibility, greater attendees' satisfaction

Benefits for your audience	Key features
<ul style="list-style-type: none"> <li>• Offer all your attendees a front line seat</li> <li>• Avoid them unnecessary trips or accommodation</li> <li>• Maximize them the value of their time</li> <li>• Give them interactivity and participation commodities as attending on-site</li> <li>• Help them conciliate their work and family life</li> </ul>	<ul style="list-style-type: none"> <li>• Real-time multiple-participant transmission</li> <li>• High quality of video, audio and presentation</li> <li>• Possibility of several distributed speakers</li> <li>• Easy to use and friendly</li> <li>• Two-ways interaction with chat-back and polling tools</li> <li>• Graphically customizable with corporate brand image</li> <li>• Recording of the broadcast of the full event</li> </ul>



### Unique Advantages of Spontania Live Events

- Enriches the onsite event by adding multiple video communication and online interaction tools.
- More attractive and with superior visual impact compared to a webinar.
- More interactive, collaborative and in real time compared to a streaming transmission.
- Customizable with your corporate brand and philosophy.
- Seamless with a supplementary onsite realization of the event, and adaptive and flexible with scheduling deviations.
- Attendance from different locations and through different devices.
- Secure, guaranteeing the confidentiality of the event transmission.
- Simultaneous translation option for participants to select the conference language.