



## **PRESS RELEASE**

### **Dialcom Networks Partners with Jamcracker to Offer OnDemand Group Videoconferencing and Collaboration service to Resellers and Service Providers**

#### **Spontania VideoMeeting to be Distributed through the Jamcracker Services Delivery Network**

**Washington DC, USA, July 12<sup>th</sup>, 2011** – Dialcom Networks, a visionary software vendor in the unified communication and collaboration space, and Jamcracker, the cloud services brokerage enablement company, today announced that Spontania VideoMeeting will be distributed through the Jamcracker Services Delivery Network (JSDN).

Spontania VideoMeeting is a Group Videoconferencing and Real Time Collaboration Software. A visionary player, according to Gartner Webconferencing Magic Quadrant, Spontania allows businesses and their employees to virtually meet clients, suppliers, institutions, or other companies and also colleagues without travelling and difficult scheduling. It unifies video-communication features with real-time collaboration and teamworking functionalities in a simple, secure and user-friendly application.

JSDN allows service providers, resellers and vendors to quickly and efficiently deliver cloud services to businesses and consumers. This partnership will enable Jamcracker to offer Spontania VideoMeeting, a group videoconferencing and collaboration service, through its global services delivery network of distribution partners including communications and IT services providers.

*“This partnership between Jamcracker and Dialcom will extend the benefits of Spontania to many more SMB companies thanks to Jamcracker’s global channel network,”* said Javier Marin, Managing Partner of Dialcom Networks. *“Jamcracker’s resellers will offer a more complete and differentiated service catalog and their clients will improve employees’ productivity and reduce costs”.*

Spontania VideoMeeting provides a real-time high-quality video communication solution with several useful teamwork collaboration tools enhancing participants’ experience when holding multi-point meetings or distance training courses. With a simple mouse click, users can join one Spontania online session without any complex infrastructure requirements but by just using PCs or mobile devices, and an Internet connectivity (office, home, mobile,...).

*“Jamcracker enables communications and IT services providers to create their own branded marketplaces and offer ‘best-of-breed’ cloud services to their business customers. It also enables cloud services brokerages for IT departments within larger enterprises so they can provision, deliver, and manage internally and externally hosted services for their organizations’ employees,”* said Steve Crawford, Vice President of Marketing and Business Development at Jamcracker. *“We are committed to aggregating and delivering the broadest selection of leading cloud services, and are pleased to extend Spontania VideoMeeting through our services delivery network.”*

[Spontania VideoMeeting](#)

[Spontania Product Video](#)

[Spontania Mobile](#)

### **About the Jamcracker Services Delivery Network**

The Jamcracker Services Delivery Network (JSDN) enables service providers and distributors to get to market quickly and cost-effectively with the ability to aggregate and deliver cloud services. The JSDN provides distribution partners the ability to deliver cloud services via their own private-branded marketplaces to their customers and through their channel partners.

Different types of cloud service offerings can be delivered with a single point of provisioning, access, security, billing, administration and support. The JSDN is powered by a highly scalable and distributed architecture; with technology, operations, support infrastructure, market knowledge, and services delivery business processes established over a decade of definition, development and refinement.

### **About Spontania VideoMeeting**

Spontania VideoMeeting is the cloud-ready application for small and medium enterprises to hold meetings online and distance training courses in a secure, user friendly and cost-effective way. Spontania VideoMeeting gathers the best features of different products like skype, webex or polycom under a simple unified user interface, with better video, audio and sharing quality, with fine-tuned performance while handling multi-point sessions, with rich mobility capabilities, and supporting interoperability of broadband and narrowband network connections. That makes Spontania VideoMeeting a unique video collaboration solution in the market. For more information, please visit <http://www.dialcom.com>.

### **About Jamcracker**

Jamcracker enables service providers, IT providers, and enterprise IT organizations to become cloud services brokerages, allowing them to unify cloud services delivery and life-cycle management for their customers, their employees, and through their channel partners. Jamcracker was founded in 1999 by K.B. "Chandra" Chandrasekhar, who previously founded Exodus Communications and led it through the most successful IPO of 1998. Jamcracker was recently designated by Gartner as a 'Cool Vendor in Cloud Services Brokerages.'

### **About Dialcom**

Dialcom Networks is an Independent Software Vendor fully-specialized in the UCC (Unified Communication and Collaboration) and CEBP (Communication Enabled Business Process) spaces. Ranked by Gartner in the last four years as a visionary company in the Web Conferencing Magic Quadrant, Dialcom delivers SaaS, PaaS and On-premise based group video collaboration solutions to large enterprises and SMB companies. Thanks to a close relationship with Value Added Resellers, Service Providers and Carriers along with a local presence in Madrid, Mumbai, Sao Paulo, Shanghai and Washington DC, Dialcom has reached over 400 on-premise deployments and 5000 SMB customer references of different industries worldwide. For more information, please visit <http://www.dialcom.com>.

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